

Got Residual INCOME?

BY BRIDEY ORTH

Tracey Walker knows what it's like to create the ultimate dream lifestyle, complete with a custom-built house, expensive cars, luxury vacations, and excess wealth to share with family and friends; she also knows all-too-well how quickly it can disappear.

By the time she was only 27 years old, Tracey had become a flourishing entrepreneur in real estate. She credits her father for encouraging her to explore real estate opportunities while she was in graduate school studying for her MBA and then after she had a corporate job.

"Initially I hated going, but I continued attending seminars, and they completely changed my life. I was exposed to people who were making \$40,000-\$50,000 per month in real estate," she says.

That type of influence had a profound effect on Tracey. "I refused to accept that I had to work 40 hours a week and be told what to do and when I could take off just to earn an annual salary that others were making monthly," she says.

For the next year, she did both but eventually the real estate deals replaced her corporate job after being laid-off. The income afforded her the ability to pay for a lavish wedding in cash, purchase sports cars and SUVs, and build a 3500 square-foot home in suburban Chicago, Ill.

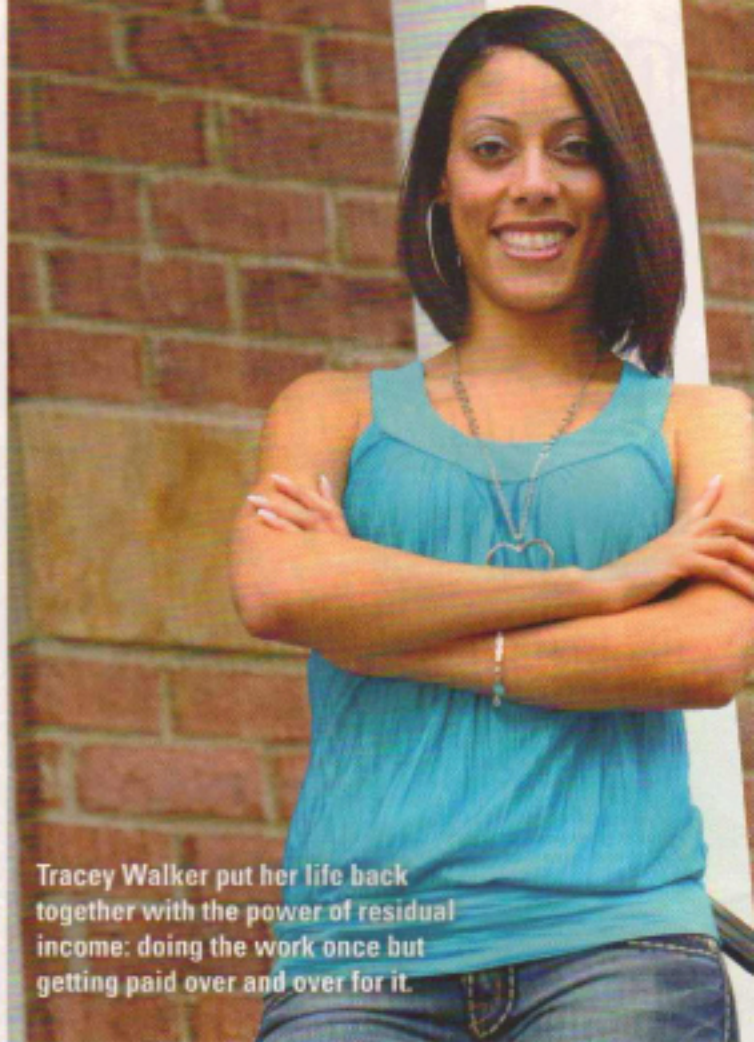
When the real estate market took a hit, Tracey's income stopped coming in and much of their cash was tied up in deals that were frozen by the banks. It wasn't long before she and her husband, Roderic, found themselves in pre-f foreclosure, and making matters worse, their beautiful \$530,000 dream home was now worth only \$385,000.

"It's tough to admit, but we weren't doing the things we should've been doing, like saving and thinking of the future," says Tracey. "We were spending, taking vacations, taking care of other people's bills. Then suddenly we were fighting to keep our mortgage and utilities paid."

As the market plunged further and their bills stacked up, Tracey used her entrepreneurial savvy to bring in additional income while Roderic continued to focus on rebuilding their real estate business. She got started in a network marketing company and, similar to her experience at the real estate seminars, was heavily influenced by the people she met who were making impressive money.

"I thought real estate was great income, but that's just a one-time sale. Network marketing leverages the power of residual income where you do the work once, then get paid month after month on those efforts," she says.

Tracey also taught herself how to use Internet marketing to increase her business but was still in the midst of a personal financial disaster. She needed more people to talk to so she could build a bigger business, and that's when she learned about My Lead System Pro (MLSP), an Internet-based lead generation system that would help her find more people to talk to about her opportunity plus pay her an affiliate commission when she promoted their services to others.



Tracey Walker put her life back together with the power of residual income: doing the work once but getting paid over and over for it.

"I needed that extra money, so I started using all of the free marketing strategies I knew—blogs, videos, emails—to promote myself as well as MLSP. It worked; I was connecting with more people and bringing them into MLSP," she says, adding that soon she was approached by MLSP to create a course on blogging and speak at company events. Now she is MLSP's number-one female recruiter and number three company wide.

Finally, Tracey her family are back on their feet financially; they paid the rest of their bills and started saving their money. They are focused on building their income back to where it had once been, and Tracey is looking forward to creating a non-profit for inner city children to teach them entrepreneurial skills and personal development.

"Going back to a corporate way of life is not an option for me. Not when I know how much more money you can make—and keep—when you work for yourself, but not everybody realizes that. I was new to all of this, but I learned how to do it. Now there's a company that will teach you everything step-by-step," she says.

"If you are new to Internet Marketing, MLSP will teach you all of the skills you need, and you can earn money while learning these skills. You can make money as an affiliate by promoting MLSP or you can do that and also join a network marketing company and use your MLSP skills to build that business." ■

Learn more about the MLSP system that has all the tools you need for a profitable home-based business. Visit www.MoreMoneyMoreLeads.com or call 1-866-439-4162 to discover how to get started making money.